

IN THE UNITED STATES DISTRICT COURT  
FOR THE EASTERN DISTRICT OF TEXAS  
MARSHALL DIVISION

BRIGHT RESPONSE, LLC

§

Vs.

§

CIVIL ACTION NO. 2:07CV371

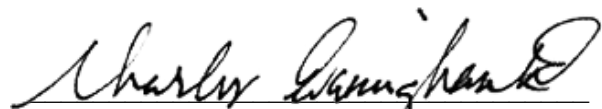
GOOGLE INC., ET AL.

§

**ORDER**

Yahoo!'s motion to declare exceptional case and for attorneys fees and costs pursuant to 35 U.S.C. § 285 (#678) is denied. The court has carefully reviewed the briefs and the applicable law and is not persuaded that this case justifies a declaration of exceptional case status pursuant to 35 U.S.C. § 285.

SIGNED this 14th day of September, 2011.

A handwritten signature in black ink, appearing to read "Charles Everingham IV", is written over a horizontal line.

CHARLES EVERINGHAM IV  
UNITED STATES MAGISTRATE JUDGE